

# BT Hosting and Storage

Our comprehensive hosting and storage portfolio creates a powerful platform for the simplest or the most demanding enterprise applications, and can be tailored exactly to handle your internet presence and data storage needs cost-effectively. With assured service quality and world class support we can create a flexible and complete solution.

## Service description

BT offers a full suite of hosting and storage services designed to give enhanced performance, reliability and security for corporate applications and critical data.

Hosting services start with flexible options for the co-location of your equipment in our secure premises. Our managed services add the design, installation, configuration and ongoing support of the entire platform, including integrated applications such as corporate messaging.

Storage services securely replicate and store mission-critical data, across separate physical sites if necessary.

## Key benefits

- **Cost effective**  
We aim to reduce the total cost of ownership, with all the often-hidden expenses of maintaining resilience, security and specialist support for your servers managed within the service. By adopting a managed services model, you also eliminate the need for any capital outlay.
- **Superior performance**  
The enhanced performance and assured availability of your hosted sites can help you attract and retain customers.
- **Easy administration**  
We handle all aspects of equipment specification, installation and support, leaving you free to concentrate on core tasks.

- **Scalability**

Our data centre infrastructure is designed so that we can quickly accommodate growth in your business, through features such as load balancing and database clustering. We can provide additional servers, bandwidth and storage capacity as you need it, reducing the uncertainties of demand forecasting and effectively eliminating the risks associated with capital investment.

- **Security**

Security is a critical issue on the internet. Whether you need to protect your hosting infrastructure, secure your email, web and eCommerce sites, or create private communications paths across the Internet we have proven expertise at every level.

- **Reliability**

We duplicate our core infrastructure components, with automatic fail-over to ensure faults have minimal or no impact on service availability. Pro-active monitoring quickly identifies and resolves potential problems. We offer a full range of supplementary resilience and security options to meet individual needs.

### Benefits at a glance

- Greater cost effectiveness
- Ease of administration
- Scalability
- High levels of security
- Reliability and resilience



## Key features

- **World class technology**  
Our server range is chosen both for performance and reliability, maximising uptime.
- **Dual internet feeds and resilient infrastructure**  
Our physical architecture ensures that no single element failure is likely to interrupt service delivery, but also that you do not have to cover the costs of dedicated second circuits and redundant hardware.
- **Managed Firewalls**  
We take on the everyday burden of maintaining security against known and emerging threats.
- **Dedicated maintenance**  
We monitor equipment and performance round the clock, intercepting faults before they can have an impact on service delivery. We have on site support in place for troubleshooting, hardware re-boots, media handling and so on.
- **Single point of contact**  
A single helpdesk for the entire service streamlines management tasks, saving you time and money.
- **Business continuity**  
Our storage services enable the replication of your critical data at the primary site and a second secure data centre – geographically removed from the primary site. We can also develop a complete recovery plan, detailing exactly what will happen in any disaster situation, to ensure your business does not suffer.

## Features at a glance

- World class technology
- Dual internet feeds and resilient infrastructure
- Managed Firewall
- Dedicated maintenance
- Single point of contact
- Business continuity

## Why BT?

BT commands a unique place in the hosting and storage marketplace, in terms of our geographic reach and the breadth of our resources. We own our own Tier 1 pan-European network offering world-class internet connectivity, and giving us the depth of engineering and technical expertise to design for premium performance. We have close partnerships with leading hosted solution suppliers including Cisco, Oracle, Dell, EMC, HP and Sun, and we have the financial stability to be around for the long term. Small wonder then that we already host and manage thousands of corporate websites and servers in our data centres across Europe. We have the track record, skills and assets to deliver a secure, resilient and scalable platform for the most demanding of corporate applications.

**We're here to help create complete business communications.**

**Freefone 00 800 8000 2000**

**[www.bt.com](http://www.bt.com)**



## Offices worldwide

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