



Bringing it all together

BT Onevoice

Executive summary



The need for unified communications

The digital networked economy is about collaborating, communicating, and talking with colleagues and customers, on a global scale. Email is everywhere – but when your customers really want to be heard, they'll call. Do you want all your voice estate on a converged network? Do you want to reduce costs, enhance your business's productivity and be ready for the future?

Simplify your voice services

Whether or not you are seeking to migrate from traditional TDM telephony to VoIP (Voice over IP) immediately, BT Onevoice services provide the infrastructure you need to make the most of your voice network.

BT Onevoice is a framework that provides you with the opportunity to make clear, informed decisions about your voice estate. It enables the right choice to be taken at the right time, enabling the intelligent evolution of your telephony services. BT Onevoice makes high-quality voice services simple, by offering a fully flexible environment in which both traditional and new-wave voice are linked together under one service.

Our award-winning BT Onevoice solution

In October 2006, BT won the Frost & Sullivan Award for Business Development Strategy Leadership for its planned Onevoice service. This award is presented each year to the company that has demonstrated excellence in business development within the industry. A spokesman for the industry analyst house stated: **"BT has extensive experience in managed corporate voice services and has gained an enviable reputation for quality and reliability, proving its ability to deliver world-class solutions across the globe."** The launch of our BT Onevoice solution has created interest, resulting in immediate take-up of the service by a number of customers.

BT Onevoice has won the Best Converged Voice/Data Product or Service Award at the IEC C5 Networks Event 2007. BT Onevoice was quoted by IEC as **"An early leader in the evolution to true convergence."**

(<http://www.convergenceworldawards.com/>)

Offices worldwide

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